

Ordinance No.V-81

**MASTER OF
FASHION DESIGN (M.F.D)**

(Disciplines: FASHION DESIGN)



Faculty of Fine Arts
SWAMI VIVEKANAND SUBHARTI UNIVERSITY
MEERUT

CHAPTER- I: REGULATIONS

1. Introduction

Nandlal Bose College of Fine Arts and Fashion Design was established in 2009 under Swami Vivekanand Subharti University (SVSU) Meerut with a vision to produce highly qualified ,skilled, trained, artists, designers and competent professionals for preserving and promoting the Indian heritage and focusing on self employment generation .

Vision of NBSCFF is to impart quality education in the field of Arts, Animation, Fashion, Textiles & Interior design to students with the objective of awakening their innate creativity so that success follows them in future pursuit of life and they are able to achieve unique potential.

Mission to establish the NBSCFF was specially centralized to focus on and provide a stimulating learning environment in the present challenging world with technological aids and latest techniques in the field of Arts , Animation , Fashion , Textiles and Interior design.

The college aims at creating the pool of lifelong learners by providing opportunities to paint their own canvas of life in all its shades and hues to share with the world its beauty and radiance.

We aim to be the best teaching center in the field of Art, Animation and Design by creating the professionals in their respective fields.

i. Masters of Fashion Design (MFD) Program Objectives:

1. The Programme enables the student to acquire skills for future management roles of various Fields within specialization.
2. To provide skills to students to fabricate the garments with specified patterns and layouts.
3. The programme focuses on research and development in the field of fashion design.
4. To provide opportunities to the students within and outside the institutions, for developing necessary skills in Fashion designing.
5. Foster creativity and innovative thinking in the design process.

ii. Programme Outcome

The completion of the course will result in the below mentioned benefits to the candidates procuring the respective degrees.

1. The candidate will get an in depth knowledge of the subject matter into which he/she is enrolled.
2. The candidate will be able to get employment and establish their own studios after the completion of the course.
3. Avenues in Research will be open for the candidates taking MFD.

4. Students learn about the brand management, life cycle, new product development process.
5. The student will be able to implement the course learnt into the profession.

2. Eligibility for admission in Masters of Fashion Design.

- i) For admission in *Master`s in Fashion Design* the student must have qualified the examination at bachelors level in Fashion Designing from a recognized university.
- ii) Student must be a graduate from a recognized university and should hold a diploma of fashion design from a recognized institute, college or university

3. Curriculum/ Structure of the Programme of Bachelors of Fine Arts (Fashion) & Textile Design, Masters of Fashion Design.

3.1 Curriculum

- i. Programme of *Masters of Fashion Design* is a two year degree programme. comprising of four semesters with 90 days of working in each semester. The programme focuses on the line development and research.

3.2. The Programmes aforementioned focuses on the following aspects:

- i) Skill Enhancement
- ii) Entrepreneurship Development
- iii) Professional Competence

3.3 Choice Based Credit System

The CBCS provides an opportunity for the students to choose courses from the prescribed courses comprising core, elective/minor or skill based courses. The courses can be evaluated following the grading system, which is considered to be better than the conventional marks system.

The curriculum offers a total of 98 credits in Masters in Fashion Design from semester I till Semester IV because the mark sheet for foundation (Semester I & II) is separately made.

The courses are divided into Core elective course, Skill enhancement course, Generic elective, Discipline specific elective course, Open elective, ability enhancement elective courses.

3.3.1 Core Elective Course: A course, which should compulsorily be studied by a candidate as a core requirement is termed as a Core course. 2. **Elective Course:** Generally a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline/ subject of study or which provides an extended scope or which enables an exposure to some other discipline/subject/domain or nurtures the candidate's proficiency/skill is called an Elective Course.

3.3.2 Discipline Specific Elective (DE) Course: Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective. The University/Institute may

also offer discipline related Elective courses of interdisciplinary nature (to be offered by main discipline/subject of study).

3.3.3 Dissertation/Project: An elective course designed to acquire special/advanced knowledge, such as supplement study/support study to a project work, and a candidate studies such a course on his own with an advisory support by a teacher/faculty member is called dissertation/project.

3.3.4 Generic Elective (GE) Course: An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a Generic Elective. P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

3.3.5. Ability Enhancement Compulsory Courses (AECC): “AECC” courses are the courses based upon the content that leads to Knowledge enhancement; i. Environmental Science and ii. English/MIL Communication. These are mandatory for all disciplines.

3.3.6 SE courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc.

The Curriculum in Bachelors of Fine Arts (Fashion Design) here offers an internship in the seventh semester for a period of 45 days. Research Project and dissertation is also included the curriculum of Masters of Fashion Design.

The academic calendar for the session

I,III,V, VII Semester	Session August 1 – November 30 Exam December 1 – December 15
II, IV,VI & VIII Semester	Session January 1 – April 30 Exam May 1 – May 15

3.4 Credit Template of the Courses.

COURSE STRUCTURE AND CREDIT TEMPLATES PROPOSED FOR Masters in Fashion Design Programme Code : FA-6/01

MASTERS OF FASHION DESIGN

Programme code (FA-6/01)

SEMESTER I

	CORE COURSE FROM MAJOR Th-6, Pr-10 INTERNSHIP	DISCIPLINE SPECIFIC COURSE: Th-6, Pr-6 Proj.2	GENERIC /OPEN ELECTIVE GE: Th-4 Pr-4 OE: Th-2	SCP	CREDITS	MAX MARKS
	CC 1- History of textiles CC1-Advance costume construction(T) CC 3- Advance costume construction(P)		GE 1-Print making and grading(P)	SCP 1- Seminar/ Project	21	
	CF 2- Research methodology(T) CC 3- Textile science(T) CC 4-Textile chemistry		GE 2- Draping(P)	SCP 2- Seminar/ Project with industrial collaboration	21	
	CC 5- Overview of fashion industry (T) CF 3- Garment manufacturing Technology (T) CC 6- Line development(P)		OE 1-Fabric study(P)	SPC 3- Dissertation Synopsis(P)/ Documentation of a craft SCP 4- Internship(Project)/ Documentary on the Craft	24	
	CF 4-Retail and Marketing(T) CC 7-Sociology and psychology in apparels(T) CC 8- Visual merchandising(P)		OE 2-Portfolio Development(P)	SCP 5- Dissertation(Proje ct)/ Project on heritage & Article making SCP 6-Paper publication in a journal(Submissi on)/ Article Submission i journal of repute.	32	
					98	

Paper code	Paper title (2018-2019)	Paper credit	Type of paper	Maximum marks	Minimum marks
MFD 101 CC 1	History of textile	3	Theory	100	40
MFD 102 CC 2	Advance costume construction	3	Theory	100	40
MFD 103 CC 3	Advance costume construction	6	Practical	100	40
MFD 104 GE 1	Pattern making and grading	6	Practical	100	40
MFD 105 DS 1	Seminar	3		100	40
TOTAL CREDIT		21			

SEMESTER II

Paper code	Paper title (2018-2019)	Paper credit	Type of paper	Maximum marks	Minimum marks
MFD 201 CC4	Research methodology	3	Theory	100	40
MFD 202 CC5	Textile science	3	Theory	100	40
MFD 203 CC6	Textile chemistry	6	Practical	100	40
MFD 204 GE 2	Draping	6	Practical	100	40
MFD 205DS 2	Seminar	3		100	40
Total credit		21			

SEMESTER III

Paper code	Paper title (2018-2019)	Paper credit	Type of paper	Maximum marks	Minimum marks
MFD 301 CC 7	Overview of Fashion Industry	3	Theory	100	40
MFD 302 CC 8	Garment manufacturing Technology	3	Theory	100	40
MFD 303 DS 3	Line Development	6	Practical	100	40
MFD 304 DS 4	Dissertation Synopsis	4	Practical	100	40
MFD 305 GE3	Fabric Study	6	Practical	100	40
MFD 306 SE 1	Internship	2		100	40
Total credit		24			

SEMESTER VI

Paper code	Paper title (2018-2019)	Paper credit	Type of paper	Maximum marks	Minimum marks
MFD 401 CC 9	Sociology and psychology in apparel	3	Theory	100	40
MFD 402 CC10	Retail and marketing	3	Theory	100	40
MFD 403 CC 11	Paper publication in journal (submission)	2	Practical	100	40
MFD 404 DS 5	Dissertation (project)	14	Practical	100	40
MFD 405 DS 6	Visual merchandising	4	Practical	100	40
MFD 406 DS 7	Portfolio development	6	Practical	100	40
Total credits		32			40

4. Examination and Evaluation:

4.1 Attendance: The students are expected to have all the classes and should not have less than 75 % attendance in theory as well as practical classes. If the abovementioned criterion is not fulfilled the student will not be eligible to appear in the semester end examination. Short attendance can be condoned in deserving cases to the extent of 10 percent by the Principal. If the short fall is more than 10 percent but not more than 15 percent the Principal may recommend deserving cases to the Vice Chancellor for condonation. Order of Vice Chancellor in this regard shall be final.

4.2 Examination

All courses offered at NBSCFF College in Bachelors and Masters in Fine Arts (Fashion Design) & Textile Design will have an assessment system in two components i.e. Continuous Comprehensive Assessment (CCA) and End Semester Examination (ESE).

CCA accounting for 30 % of the final grade that student gets in a course, and ESE accounting for the remaining 70% of the final grade that the student gets in a course.

A student has to pass both the components CCA & ESE separately to become eligible to be declared successful in a course.

4.2.1 Continuous Comprehensive Assessment (CCA) will comprise of 30 marks.

a) Mid-term written test / Practical including in- between snap tests if any shall carry 20 marks independently in each subject.

b) A maximum of ten marks in each subject shall be awarded for attending classes (theory/ practical) as per the following norms:

Marking for the attendance: Below 50 %=Zero ; 50 %= 1 mark; 51-59.99%= 2 marks; 60-64.99%= 3 marks; 65-69.99%= 5 marks; 75-79.99%= 8 marks; 80-84.99%= 9 marks; 85-100%= 10 marks.

4.2.2 End Semester Examination will comprise of the remaining 70% of the final grade of the student in a course will be assessed on the basis of an end semester examination ESE that will be conducted for three hours duration and will cover the entire syllabus of the course.

Question papers will be set by the COE of the swami Vivekanand Subharti University by a set faculty panel of examiners.

4.3 Paper Setting, evaluation & Results

The work of setting the end semester examination papers, conduct of the end semester examination, evaluation and declaration of results shall be as per the laid down examination policies latest university notifications.

5. Evaluation under Grading Assessment

The minimum grade/ grade point required to pass each paper in a semester examination under CBCS shall be Grad D/Grade point 4 in each theory paper/ Practical/ Project (wherever applicable) in External Examination and Internal assessment separately.

5.1 To implement the following grading system, the college will follow the 10 point grading system of UGC.

5.2 Calculation criteria :-

To implement the following grading system, the colleges/ campuses shall uses the following UGC recommend 10 point grading system:

Marks(%)	Letter Grades	Grade Points(G)
85-100	A++(Outstanding)	10
75 to < 85	A+(Excellent)	9
70 to < 75	A (Very Good)	8
65 to < 70	B+ (GOOD)	7
60 to < 65	B(Above Average)	6
50 to < 60	C(Average)	5
40 to < 50	D (Pass)	4
0 to < 40	F(Fail)	0
	AB(Absent)	0

5.3 Computation of the SGPA & CGPA

SGPA - Semester End Grade Point Average

CGPA - Cumulative Grade Point Average

$(S_i) = \frac{\sum (C_i \times G_i)}{\sum C_i}$, where C_i is the number of credits of the i th course and G_i is the grade point scored by the student in the i th course.

$CGPA = \frac{\sum (C_i \times S_i)}{\sum C_i}$ where S_i is the SGPA of the i th semester and C_i is the total number of credits in that semester.

The SGPA and CGPA shall be rounded off to 2 decimal points and reports in the transcripts.

6. Power to Modify

In the event of any emergent situation, if any deviation is considered necessary, The Vice Chancellor is authorized to modify the ordinance. Subject to subsequent ratification by the Executive Council.